



# Artiq

*Artificial Intelligence for Pulmonary Diseases*

**Marko Topalovic**  
Founder Artiq

*Why did you found your startup in Belgium?*

After my studies, I decided to use my team's cutting-edge research at the University of Leuven to help doctors diagnose lung disease.

There is a very good ecosystem of startups in Belgium. It's really inspiring to be surrounded with so many knowledgeable people willing to help.

I don't believe that challenges for entrepreneurs in Belgium are different than those in other countries. Finding investors, taking care of work permits and surrounding myself with the best people are some of the first things that come to mind.



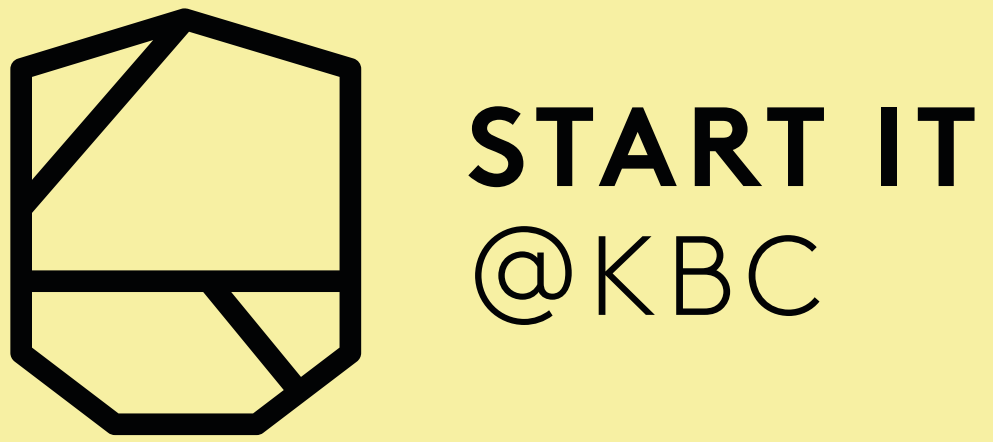
## Nationalities

- **Co-founders:**  
Serbian & Belgian.
- **Team members:**  
Belgian, British, Indian & Serbian.

[www.artiq.eu](http://www.artiq.eu)

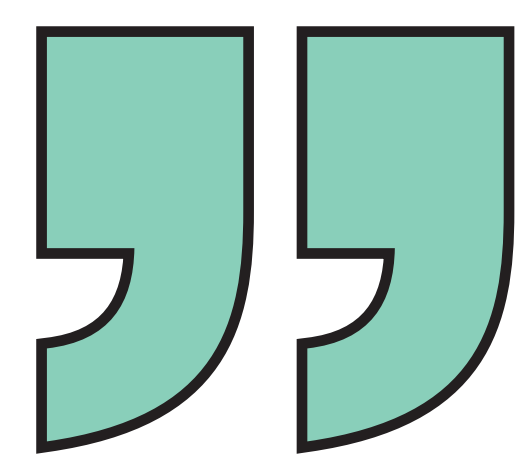
**ARTIQ**





*How have you experienced working with an international startup team?*

There is such a rich diversity, with lots of different perspectives on the same problem. I believe we are building an international product, and therefore each team member has an impact on the international DNA of that product.



From my perspective, *internationalisation starts at the core –with the team.*

It is essential to build that international and multicultural DNA from the start and to transfer that to your products and services.

It can be a challenge to get used to different cultural habits, communication approaches and work attitudes, although that is also part of what makes the daily work so interesting.

*Why did you join Start it @KBC?*

Start it @KBC connects me to people I wouldn't meet otherwise. Joining was one of the best decisions I've made in my startup journey.

It helped me better understand the ecosystem I find myself in, meet different stakeholders and make a complete transition from academia to building a commercial organisation.

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